

**Abstract**

The invention relates to a method of producing discrete patterns of an adhesive coating on  
5 a substrate, comprising the following steps:

- (a) the substrate is moved continuously or discontinuously in a conveying direction,
- 10 (b) in an application zone a low-viscosity polymerizable and/or crosslinkable precursor material of an adhesive material is applied two-dimensionally to the substrate through at least one opening of substantially slotlike configuration of at least one movable applicator, a pattern being produced by movement of the applicator relative to the substrate,
- 15 (c) downstream of the application zone the applied precursor material is polymerized and/or crosslinked.